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PIONEERSTM

CD-ROM | VCD | DVD | BOOKS

PICTURES
to talk about

CATALOGUE 2016 - 17



Sales Help Line - 091-9870008942

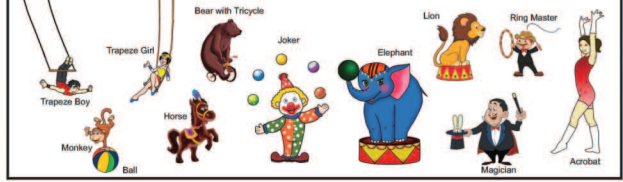
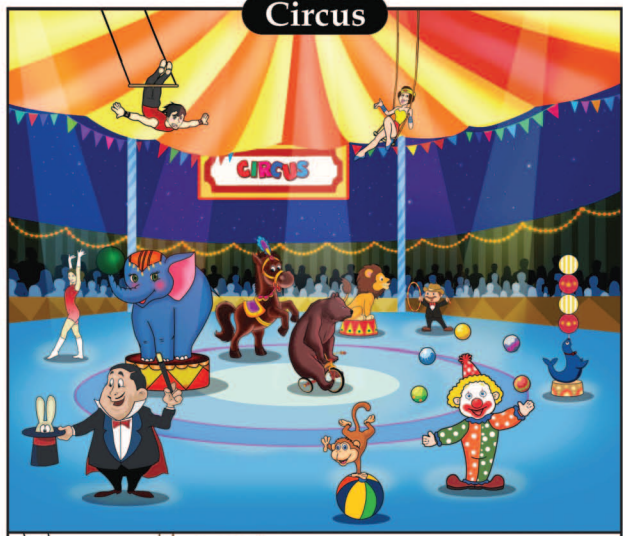
PICTURES
to talk about
Christmas

PIONEERS



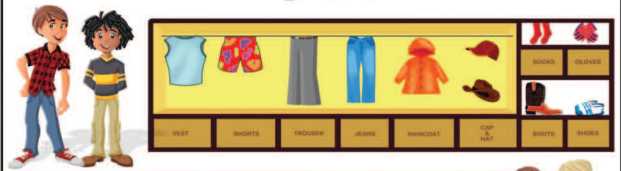
PICTURES
to talk about
Circus

PIONEERS



PICTURES
to talk about
Clothes

PIONEERS



PICTURES to talk about Dairy Products

PIONEERS



CURD



CHEESE



SHIRIKHAND



PANEER



MAWA



MILK



ICE CREAM



CREAM



BUTTER



BUTTER MILK



MILK SHAKE

PIONEERS



PIONEERS



PICTURES
to talk about

Flowers

PIONEERS

 ROSE	 MARIGOLD	 JASMINE	 DAFFODIL
 CHAMPA	 DAHLIA	 LILY	 TULIP
 LOTUS	 PANSY FLOWER	 SUNFLOWER	 ORCHID

PROCESS OF GERMINATION



PICTURES
to talk about

Good Habits

PIONEERS

 RISE EARLY IN THE MORNING	 BRUSH YOUR TEETH DAILY	 TAKE BATH REGULARLY	 WEAR NEAT & CLEAN UNIFORM
 ARRIVE SCHOOL ON TIME	 PLAY OUTDOOR GAME	 DO YOUR HOME-WORK EVERYDAY	 WASH YOUR HANDS BEFORE MEAL
 EAT HEALTHY FOOD	 WATCHING TV FOR SOMETIME	 CUT YOUR NAILS REGULARLY	 PRAY TO GOD

PICTURES
to talk about

Good Manners

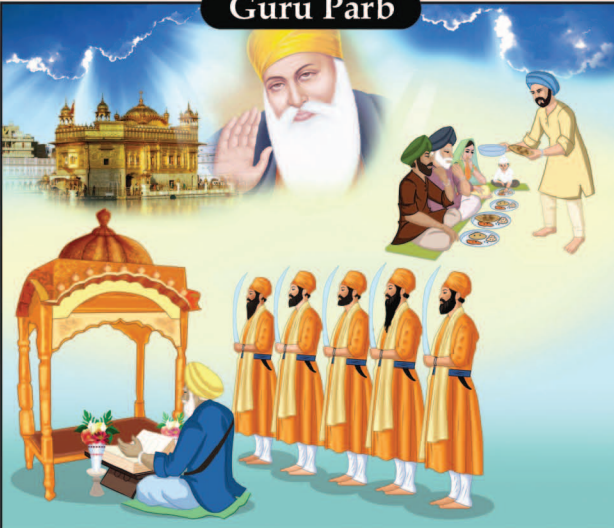
PIONEERS


 GOOD MORNING	 MAY I COME IN	 PRAY TO GOD	 SHARE WITH OTHERS
 SAY THANK YOU FOR TAKING SOMETHING	 THROW WASTE THINGS IN THE DUSTBIN	 LISTEN TO YOUR TEACHER ATTENTIVELY	 KNOCK BEFORE ENTERING
 WELCOME YOUR GUESTS	 SAY SORRY FOR MISTAKE	 SNEEZE WITH HANDKERCHIEF	 HELPING THE OLD PEOPLE


PICTURES
to talk about


Guru Parb


PIONEERS





Poth


Reading Guru Granth Sahib


Guru Nanak


Langar Serving


Golden Temple

ICE CREAM STAND
PARK
JUNGLE GYM
BENCH
SLIDE
SWING
SKATE BOARD
TRICYCLE
SEE SAW
PLAYER
POND
SWAN
DUCK
GOOSE
PIGEON
DOG
CAT
MERRY GO ROUND

PICTURES to talk about **PIONEERS**

Independence Day

Labels: Principal, National Flag, Candies, Sweets, School, Madam, Minister, Trumpet Player, Drummer, Small Flags, Students, Water Bottle, Trees, Compound Wall.

PICTURES to talk about **PIONEERS**

In The Jungle

Labels: Tiger, Vulture, Hippopotamus, Monkey, Cobra, Cheetah, Deer, Leopard, Wolf, Eagle, Rabbit, Giraffe, Elephant, Bear, Rhinoceros, Zebra, Python, Kangaroo, Crocodile, Lion, Fox.

PICTURES to talk about **PIONEERS**

My Family

Labels: Uncle & Aunty, Me, My Cousin, Brother & Sister, Grandmother & Grandfather, Dog, Father & Mother, Cat.

PICTURES to talk about **PIONEERS**

Our Helpers

Labels: TEACHER, DOCTOR, POLICEMAN, FIREMAN, NURSE, TAILOR, TRAFFIC POLICE, POSTMAN, WATCHMAN, COBBLER, LIBRARIAN, MILKMAN, SWEEPER, HOUSEMAID, LAUNDRYMAN, LAWYER.

PICTURES to talk about **PIONEERS**

Parts Of Body

HEAD, CHEEK, CHEST, CHIN, ARM, EYES, EARS, NOSE, TONGUE, LIPS, WRIST, TOES, HAIR, NECK, STOMACH, KNEE, TEETH, PALM, FIVE SENSES, TOUCH

PICTURES to talk about **PIONEERS**

Police Station

Blow Light, Display Board, Captain & Ties, Rifle, Bag, Complaint book, Telephone, Handcuffs, Complain, Constable, Computer, Sub Inspector, Inspector, Custody room, Stick, Revolver, Police van, Police bike

PICTURES to talk about **PIONEERS**

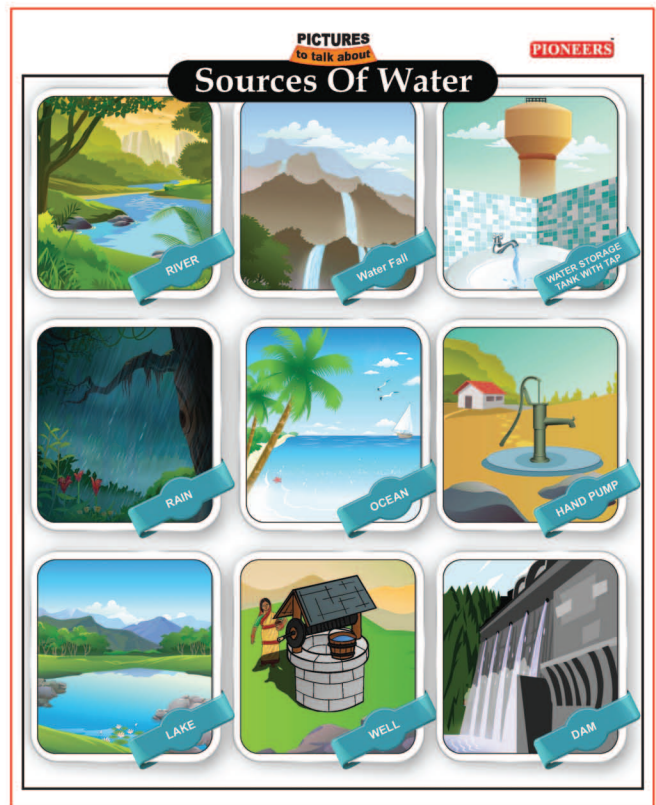
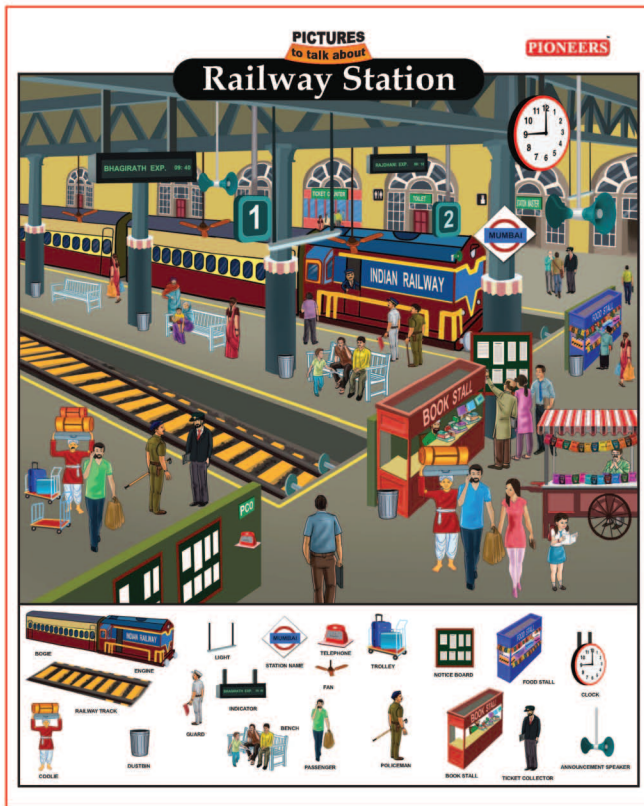
Post Office

Envelope rack, Pen stand, Parcel, Delivery van, Domestic letter box, International letter box, Postmaster and Scales, Clerk, Stamp, Computer, Postman

PICTURES to talk about **PIONEERS**

Professionals

AIRHOSTESS, ARCHITECT, CHEF, DOCTOR & NURSE, LAWYER, MUSICIAN, PILOT, POLICEMAN, SCIENTIST, SOLDIER, TEACHER, ELECTRICIAN

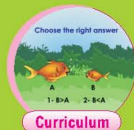


TOP REASONS
to choose Pioneers

PIONEERS™

CD-ROM / VCD / DVD / BOOKS

Interactive Education Begins With Us..



Pioneering Big Returns

When Pioneers was born, it was a mere converter of books into CD-ROMs. Today it has 20 franchisees under its belt and is aiming for 100 franchised centers by 2015 with the wide range of children books and multimedia products.

Brand's Success Mantra

The Brand aims to market CD-ROMs / Books and provide multimedia solutions to customers. It is also striving to fulfill education needs of students.

Knowing the efficacy of digital content in modern time, a business dealing with converting books into CD-ROMs was initiated. The company launched computer based tutorials, which helped employees, working in various corporations, to grasp the knowledge of software's on their own. Latter the company started making Cds and Books to provide knowledge on various subjects to students, from preschool to class X, by incorporating musical rhymes that made learning easy and fun-filled. The company has also stepped into making encyclopedia and animation Cds.

Brand Development

The brand has presence in all leading retail Bookstores, Toy stores, Super Market etc. Its products can also be found in institutes for their libraries, school curriculums etc. Franchising was found to be the best option to enhance the brand's visibility. Moreover, the company opted for franchising with an aim to impart full knowledge about its concepts to its consumers. Currently the company has more than 2,000 titles (Books and Cds) which include edutainment, games, general and professional skills. Every month it proposes to launch 50 new titles.



**Pioneers success
becomes
National Story
on
Franchising**

Franchise Advantage

- High earning potential with low overhead costs.
- Wide range of products.
- Brand sharing and identification
- Implementation of best trade practices
- An ongoing Support n sales system
- Product Returnable

**Special offers
for
Housewives/
Playgroups**

To Become Our Knowledge Partner

FRANCHISE FACTS

**Industry - Education And
Consulting**
**Investment - Rs 3-5 lakhs (as per
Tier)**

For Franchise Enquiries

Call us at 9821038942, 9821838942
Email: jagdeepn@pioneers-online.co.in,
Web: www.pioneers-online.co.in



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